

Release Date: 3/26/2008

The End of an Era: Pineisle Hotel at Lake Lanier Islands Resort Comes Down

LAKE LANIER ISLANDS, GA (March 26, 2008): PineIsle Hotel, the first hotel at the well-known Lake Lanier Islands Resort is being demolished this week. Built in 1974, the 254-room hotel was a cherished family vacation getaway, hotspot for Lake Lanier locals and the host to a number of major events, including a stop on the LPGA tour. Today, all that remains are large concrete chunks from demolished walls and the interior remains scattered throughout the parking lot.

"Large excavation machines are removing the concrete portions of the exterior walls, grinding them up and then hauling them away," explains Grier Todd, Chief Operating Officer of Lake Lanier Islands Resort. The demolition has been very meticulous because of the property's close proximity to the shore of Lake Lanier. Todd expects the work to continue until the first week of June.

Once demolition is complete, plans for a new luxury, four-star hotel are in the master plan. "We're in final negotiations with potential partners for the hotel. In all of our scenarios, we're looking at an opening in the spring of 2011," Todd said. "This is going to be an incredible addition not only to Hall County, but to the entire state of Georgia."

The new 300+ room hotel has an estimated price tag of \$100 million and is expected to bring 150 to 200 full-time jobs to the area.

The reknowned PineIsle Golf Club is still open and operating in full capacity. The award-winning, 18-hole, par-72 course offers spectacular lake views with eight holes along the waters of Lake Lanier. Improvements have been made to the course, including handcrafted stonework around the walkways and clubhouse, landscaping, new furniture in the clubhouse restaurant and new locker rooms.

For general information call 770.945.8787 or visit www.lakelanierislands.com.

For media information, please call 678.793.4360, or email Nikki Taylor at ntaylor@llimail.com.