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## **Lake Lanier Islands Resort - Great Lake, Great Plans**

***1,100-acre resort to feature a range of high-quality accommodations and leisure activities accessible to all Georgians***

**ATLANTA (Aug. 18, 2006)** – Virgil Williams, managing member of LLI Management Company, LLC, today released conceptual plans surrounding the 1,100-acre resort's future development.

Imagine being greeted to Lake Lanier Islands Resort with a 40-foot cascading waterfall and driving through the natural sanctuary over a gateway bridge that clearly immerses one with the feeling of escaping to the Islands. This is only the beginning vision of legendary businessman Virgil Williams and his family who acquired the Resort a year ago this month.

“Leaving a legacy behind for all Georgians has been my and my family’s goal from the start of this endeavor,” said Virgil Williams, Chairman and CEO of the Williams Group International Inc. “Everything from the Resort’s look-and-feel to transportation planning and various types of hotels and accommodations will provide something for everyone.”

And after months of extensive research and planning, the efforts are paying off. Conceptual details and recommendations for the future development of Lake Lanier Islands Resort were discussed between the Williams family and the Lake Lanier Islands Development Authority (LLIDA) with the formal submission to take place in 2007 after additional studies are completed regarding further hospitality needs of the market.

**Identity and Branding** Lake Lanier Islands Resort is currently known as “Atlanta and/or Georgia’s Great Lake™.” This identity and branding will evolve and encompass the future high-end elegant lodges of the Resort becoming part of “America’s Great Lodges.”

**Accommodations** Lodging ideas include a variety of accommodations and price ranges, including an expansion of Emerald Pointe Hotel & Conference Center and potential development of a luxury lodge, boutique hotel, harbor/beach club, small group conference hotel and family center and bed and breakfast inn.

**Eco-transportation and Greening of LLIR** Lake Lanier Islands Resort currently has an Equestrian Center, but the horses won’t be the only eco-

friendly transportation on LLIR. Electric cars, Segways and electric and standard bicycles will be available to travel around the Islands in the future. Scenic paths, viewing stations, gardens and current roads will be created or updated to accommodate future transportation.

**About Lake Lanier Islands Resort** Less than a 45 minute drive from downtown Atlanta, Lake Lanier Islands Resort is Georgia's most visited lakeside resort destination. Situated on the shores of Lake Sidney Lanier, the year-round 1,100-acre resort currently includes Emerald Pointe Hotel & Conference Center, 30 New England-style lakeside cottages, award winning golf courses Emerald Pointe and Pinelsle, a summertime Beach & WaterPark, scenic horseback riding, famed wine tasting dinners, spa services and much more.

In August 2005, the lease interest in the hotel and businesses at Lake Lanier Islands was sold to LLI Management Company, a resort enterprise of the Virgil R. Williams family of Gwinnett County, Georgia. The Williams family is committed to enhancing the recreational experience on the Islands through higher quality developments and accommodations, more leisure opportunities and superior landscape.